

LETTERS email your letters to mrw@emap.com

■ Rapid progress in food waste collection from SMEs

Sir – In response to your story ‘SMEs left out of food waste collection’ (*MRW* 11 March), I was disappointed to not to see the story reflecting on how fast the food waste collection from smaller companies story is moving.

The article cited WRAP’s *Collecting Food Waste from Small Business and Schools* report, which showed that in March 2010 a total of just 25 local authorities, community groups and private sector organisations were offering food waste collections.

The report cited high collection costs as a barrier and put this down to the small volumes collected

being spread over a wide area.

There is no doubt that, as a standalone service, SME food waste collections are financially challenging. However, as part of a broader waste recycling package, the economics increasingly stack up – both for SMEs and the collector.

For Biffa, this part of our business has come a very long way in a very short space of time. Demand is rocketing as organisations look to reduce their environmental impact and avoid ongoing landfill tax increases. This is growing volumes and, as a result, collection costs are falling.

Meanwhile, the processing equipment to deal with this

increased demand is coming on-stream. This helps us to extract maximum value from food waste, thus further reducing collection costs.

These developments have given us the momentum needed to launch our National Food Waste Recycling Service and to help companies beat the latest round of landfill tax increases.

So you can see that we are making rapid progress, and there is much more to come. SMEs worry not: a waste collection service is out there which can include your food.

*Kristian Dales,
Head of marketing,
Biffa Group*

ON THE MOVE



■ **Mark Burrows-Smith** has joined the board of resource management

company Viridor as operations director. He has been northern regional director since 2007, where his overall duties included responsibility for the Greater Manchester PFI contract and the integration of several regional Viridor acquisitions. He has more than 15 years experience in the recycling and waste management sector.

As a result, John Viviani replaces Burrows-Smith as regional director, north; Herman van de Meij, who is currently Viridor’s commercial sales director, assumes responsibility for Viridor Resource Management; Graham Warren becomes Viridor regional director, south-east, and Richard Jenkins is regional director, south-west.

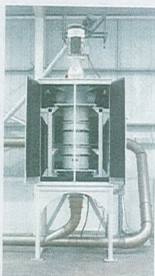


■ **Bob Harris** is bin manufacturer Taylor’s new UK sales manager.

Working in sales since 1988, he has been with Taylor for three years. Harris will be responsible for managing the Taylor sales team and for maintaining sales growth.

■ **Jon Coombe** joins CK Polymers as commercial manager for south and east England. He will be followed this month by **Louise Markham** and **Ian Jillings**. Markham will be commercial manager for the Midlands, north-west England and north Wales, while Jillings will cover north-west and north-east England and Scotland. **David Hunt** continues as commercial manager, but will look after the Midlands, south-west England, south Wales and Ireland. All four will report to Chris Collier.

PRODUCT SHOWCASE



Milling technology
UK-based International Innovative Technology (IIT) has developed new grinding

technology that combines low energy consumption with a compact size and powerful grinding force.

As well as being suitable for the conventional grinding of a wide range of minerals and materials, the versatile milling system has the capability to convert plastic waste, glass-reinforced plastic (GRP or fibreglass) and other polymers – previously considered uneconomic to recycle – into fine powders for recycling applications.

The company has already worked with an established UK GRP manufacturer to overcome concerns that its product cannot be recycled cost effectively.

It converts the GRP waste

into flakes before secondary reduction is carried out in an IIT m-series mill, which converts the flakes into a fine powder of less than 100 microns.

Managing director George Ord says: “In those areas where milling technology could not previously handle uneconomic materials efficiently, the low-energy features of the m-series have opened up a range of new opportunities.

“Turning the scrap into a fine powder means it can be economically used for recycling in the batch mix and other applications.”

→ WWW.IITUK.COM

Fuel saving device

Innovative Safety Systems (ISS) is expanding its portfolio of vehicle safety technology and reversing aid products with a fuel-saving device that can be fitted to any vehicle.

Robust independent testing has proved that it can deliver a minimum of 8-9% fuel saving and, in a number of cases,

this has gone up to 20%. As a result carbon emissions are also significantly reduced.

Return on investment is approximately nine months. In the case of an RCV, savings of approximately £2,000 per vehicle per year can be expected – or up to £10,000 over a typical five-year lifetime.

The module is designed to re-map the engine to work more efficiently according to its specific operating environment and load, and this re-mapping results in reduced fuel consumption.

The device can be transferred from vehicle to vehicle, and can be fitted either as part of the vehicle purchase specification or retrospectively.

→ WWW.ISS-INTERNATIONAL.CO.UK



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